

SATISH PRADHAN DNYANASADHANA COLLEGE

Department of EVS & BBI

Report on “URJA SETU- Shop for a cause” Exhibition Cum Sale

Date : 28th July 2022
Time : 10 am – 2 pm
Activity : Exhibition Cum Sale
Venue : P.Savlaram Auditorium

The Department of EVS and BBI had organised a One day exhibition cum sale “**URJA SETU-Shop for a cause**” on 28th July 2022 in P. Savlaram Auditorium of the College.

Objective : This event's major goal was to inspire students, NGOs, and microentrepreneurs to showcase their talents and offer them a platform where they can develop entrepreneur skills.

Participants :

Total 27 stalls of college students, NGOs and Micro entrepreneurs were registered on the event day. All the products were Eco-friendly. Details of the participants with their exhibited products are as follows:

Sr. No	Name of Micro Entrepreneur	Products
1	Rubina Chavan	Cotton Door Mats
2	Nanda Bhoir	Food Items (Pav bhaji and Samosa)
3	Supriya Shirkhe	Jute and Cotton bags
4	Jyoti mistry	Handmade Products

Sr No	NGOs	Products
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1	Harshada Jadhav	Natural Product & Ganpati/Rakhi
2	Kshamata	Bags +Jewellery
3	vishwas chartable trust	Handicraft
4	Jyoti Gaikwad	Woolen Products
5	Montin	Dress material
6	Purnima shirvadkar	AWARENESS
7	Agasha sir	Book
8	Dipti/Tushar Kadam	Organic Product
9	Swati Kulkarni	Bamboo Rakh and rakhi making skills

Sr NO	Students Name	Products
1	Komal Nachankar/Anuja Wagh	Gulab jamun
2	Sandhya Morya	panipuri (Chat)
3	Sneha Mishra/Shivani Mishra	kurtis/Rakhis/bottles
4	Sneha Ghone/Siddhi Kalaskar	Makeup Products
5	Neha Gode	sandwich/chaat
6	Pooja Marathe	Chat/Aggrabatti
7	Bhim saru	Beverages
8	Ritu majhi	Bracelet and envelopes
9	Pratika thore and Uma kanekar	Micram
10	Sakshi Narang	Tarot readings
11	Neha Yadav	Food
12	Sonal Sarasawati	Puranpli
13	sneha kulkarni	Cake
14	Caryl Martin/Yashasvi shirgaonkar	chocolates
15	Ruchita Bhoir	Rakhi

Visitors:

Shri. Satish Pradhan Sir, the college's founding president and trustee, and Mrs. Manasi Pradhan , the joint secretary and trustee, had paid visits.

Around **60** teaching faculties from Arts, science , commerce and self -finance section of senior college section and Junior college section.

There have been **600** students who have visited the event altogether.

Around **30** non-teaching faculties were also visited.

Feedback:

Almost all visitors to this event have provided excellent feedback. They said this event was extremely well planned and beneficial.

Feedback from stall owners indicated that they had a wonderful time and would like to return for similar events soon.

Some success stories of students:

Sr No	Participant Name	Product Name	Initial Investment	Profit
1	Neha Gode	Sandwiches (Chat)	Rs. 1300	Rs. 920
2	Bhim Sahu	Beverages	Rs. 750	Rs. 400
3	Caryl Martin	Flavored home made chocolates	Rs. 700	Rs. 450
4	Sakshi Mrang	Tarot Card reading	0	Rs. 500

Organizing Committee:

Teaching Staff:

1. Dr. Sanjyot Deuskar
2. Dr. Anita Dakshina
3. Ms. Moushami Saraf
4. Dr. Shilpa Hatewar
5. Mrs. Trupti Rongare

Volunteers:

1. Divya Sanjay Parab
2. Prathamesh Santosh Patil
3. Arpita Rajesh Kori
4. Siddhi Sunil Panchal
5. Suman Ashok Singh
6. Sujan Waman Ramane

7. Manirul yunus Sardar
8. Divya Upendra Sahu
9. Arpita Vasant Khadekar
10. Abhishek Motiram Kharatmol
11. Saburi Vithal jagdankar
12. Sanjana Sunil Tathare
13. Nandini Venkatesh Masare

BROCHURE

Satish Pradhan Dnyanasadhana college, Thane
Department of EVS and BBI
Urja Setu - Shop for the Cause



Date- 28th July, 2022
Venue: P. Savlaram auditorium
Time: 10.00 am to 02.00 pm
Number of NGOs and Micro entrepreneurs: 17
Number of student's stalls: 17
All are requested to visit and give support to NGOs and students.
What you can buy:
Eatables, Fresh snacks including chaat items, Kurtis, Doormats and quilts (गोपती), Books, Decorative items, Eco friendly Ganpati idols, Eco friendly Ganpati decorations, रानभाज्या, Cotton bags, Woolen products and many more surprises...
So do come and be a party to our social cause.
Dr. Sanjyot Deuskar
Dr. Anita Dakshina

GEOTAGGED PICTURES





Dr. Sanjyot Deuskar

Dr. Sanjyot Deuskar

Convenor Urja Setu

Dr. Anita Dakshina

Dr. Anita Dakshina

Co-Convenor Urja Setu



URJA SETU – 2022-23

Event No. 2 Report

With an aim of honing the entrepreneurial skills among the students, trade fair cum exhibition 'Urja Setu' was organized by Urja Setu committee. The fair also aims to showcase the indomitable spirit of the business fraternity. The entire event was organized by the Urja Setu committee and students of the college on 10th October 2022. Event started at 10:30 am and information about the event was communicated to all the fraternities through various what'sup groups and word of mouth. During the event, various stalls were put up by the stalls owners in which the products were showcased made by the students and by various entrepreneurs. These stalls included food stalls like paani puri, dhokla, cakes and pastries , butter milk pani puri, baggies, best out of waste, mehndi, games, photography, tarot card reading, decorative items for festivals, quilts to name a few. Principal of the college Dr. G B Bhagure, all the Vice Principal's Dr Bhushan Langi, Dr Seema ketkar, Dr Mrunal Bakane, Dr Shraddha Bhome and other faculty members of senior and junior college appreciated the products made by the students and by other entrepreneurs. Convenor of Urja Setu Dr Sanjot Deuskar and members Dr Anita Dakshina and Dr Shilpa Hatewar we're helping the students and others in arrangements of the stalls .The stall of butter milk paani puri and games stall earned the maximum profit

Outline of the Exhibition:

Title: Urja Setu

Dates & Time: 10th Oct (Saturday) 2022 10:00-2:30 p.m

Venue: P Savlaram Sabhagraha, Satish Pradhan Dnyanasadhana College,Thane (w)

Exhibitors: 15 entrepreneurs and 21 students, 50 products

Visitors: Staff members, Students, Management Staff, and Ex Staff Members.

Result: More than 300 visitors arrived at exhibition. All the stall owners earned a decent profit out of their expenses. Many stall owners received orders for their product in bulk. Everyone enjoyed the event and all the stall owners were happy with the arrangements and response they received from visitors.

S.No	Stall Owner's Name	Product Profile	Stall No
1	Priyanka Panigrahi	Pani, dahi & Sev Puri	1
2	Pooja Marathe	Italian Sandwich	2
3	Ranjeet Thakur	Chinese Bhel	3
4	Kushi Ambre	Misal Paav	4
5	Ishita Mohite	chocolates	5
6	Shweta Bhagat	Soft Drinks/ Juice	6
7	Harshada Darade	Mojito/ Popcorn	7
8	Vishakha lahot	Paani Puri	8
9	Vaishanavi Mohire	Diwali Faral	9
10	Sadhana Bhagat Agre	Rava Dhokla	10
11	Kshitija Saraswate	dark Chocolate	11
12	Rubina Chavan	Quilts, Door Mats & Covers	12
13	Sanjay Sawant	Photography	13
14	Jyoti Gaikwad	Crochet	14
15	Jyoti Mestry	Diyas	15
16	Gandhali	Makhana Laddos	16

17	Sai Ghanekar	Diyas	17
18	Sarika Golatkar	Scrunches	18
19	E Natural Organics	Natural & Ecofriendly Products	19
20	Aeymen Jawed Khan	Mehnadi	20
21	Priya Gupta & Anjali Doyre	Paanipuri	21
22	Mihir Palalnde	Bread Rolls / Pav Bhaji	22
23	Vedant Sharma	Diwali Items	23
24	Sakshi Narang	Tarot Reading	24
25	Pradnya harmal kar	Sandwich	25
26	Pranali Yelamkar	Chinese Bhel	26
27	Shubhangi Kadam	Bakery Products	27
28	Sadhana Chatlani	Butter Paapdi	28
29	Sneha	Misal Paav	29
30	Gaurav Vishwakarma	Shev Puri	30
31	Bhakti Raorane	Corn Chaat	31
32	Akshata Padwal	Chaat	32
33	Vedant Deshpande & sahil Kumbhar	Scrunchies & Jewellery	33
34	Priya , Pooja, Aarya, Pranav & Abhimanyu	Games Stall	34
35	Shruti & Shraddha	Diwali Items	35
36	Sneha Kulkarni	Cakes	36

Some Glimpse



FEEDBACK ANALYSIS

Product Name	Very Good	Good	Average	Poor
Chat Center	78	20	10	1
Sandwich and Chocalate balls	80	6	12	0
Cinese Bhel Manchurian	90	20	8	1
Misal pav	70	20	10	1
Chocolate	78	20	10	1
Clod drink and Juices	78	20	10	1
Mojito & Popcorn	78	20	10	1
Panipuri	78	20	10	1
Rava Dhokla. Chida .Gulab Jamun	78	20	10	1
Dark Chocolate	78	20	10	1
Crocha	78	20	10	1
Eco-Friedly Diyas	78	20	10	1
Makhana Ladoos	78	20	10	1
Diyas	78	20	10	1
Sandwich and Chocalate balls	78	20	10	1
SKeches	78	20	10	1
Ecofriendly product	78	20	10	1

Pavbaji	78	20	10	1
Divali item	78	20	10	1
Toret Reading	78	20	10	1
Sandwichand corn Chat	78	20	10	1
Dalpakwan&Chinese Bhel.	78	20	10	1
Bakery Product	78	20	10	1
Panipuri	78	20	10	1
Scrunches	78	20	10	1
Games	78	20	10	1
Nssunit Product	78	20	10	1
Cake	78	20	10	1
Mehdi	78	20	10	1
Perfumes	78	20	10	1
Butter padi Chat	78	20	10	1

Success Stories

S.No	Name	Product Profile	Expenses	Profit in Rs	Profit in %
1	Vedant Deshpande & sahil Kumbhar	Scrunchies & Jewellery	Rs 1500	Rs 750	5%
2	Aeymen Jawed Khan	Mehnadi	Rs 200	Rs 200	100%

3	Pooja Marathe	Italian Sandwich	Rs 500	Rs 200	40%
4	Vedant Sharma	Diwali Items	Rs 400	Rs 150	37.50%
5	Sneha Kulkarni	Cakes	Rs 2000	Rs 750	38%
6	Priya , Pooja, Aarya, Pranav & Abhimanyu	Games	Rs 350	Rs 350	100%

SP Deuskar

Dr. Sanjyot Deuskar

Convenor Urja Setu

Anita

Dr. Anita Dakshina

Co-Convenor Urja Setu

